

Stuttgart's favourite quarters

CENTREstage



Schlossplatz and
Königstrasse

Calwer Strasse and
Calwer Passage

plus
cultural mile and
Europaviertel



 Region
Stuttgart



lovely to see you. Come and join us as we explore every corner and venture off the beaten track. As you'll see, each of our favourite quarters has its very own charm. Friendly welcomes. Creative meeting points. Picturesque corners. Fancy facades. Spellbinding stories. Fabulous views. Oases of calm. There are many different sides to Stuttgart. Are you ready to explore them?

The heart of the city takes centre stage as we explore it in this brochure. Königstrasse leads directly to the centre, where adventure and relaxation await around pretty Schlossplatz square. Head to the cultural mile for inspiration, smell the flowers on Schillerplatz square or enjoy a glass of wine on Calwer Strasse. Go shopping in Calwer Passage or take some snaps in the library. Wherever you end up, make yourself at home.

Have fun in our favourite quarters!



Schloss-
platz

and
König-
strasse

The must-sees

An avenue for strolling, a square for mingling.
Shops for spending, a thoroughfare for thinking.
A modest palace, two supersized castles.
Five floors of books, four huts for pretzels.
An old granary full of music, a glass cube full of art.



On the move Königstrasse

Stuttgart's longest shopping street – 1.2 kilometres of department stores, boutiques and more – cuts straight through the city centre. You can stroll in the shade of Königstrasse's plane trees right into the heart of the city, where Schlossplatz awaits.

Like no other Schlossplatz square

As every Swabian child knows, *the* Schlossplatz can be found in Stuttgart. Surrounded by milestones from the city's history, this square is the place to go for la dolce vita. It is the venue for major events such as the Jazz Open and the Stuttgart International Festival of Animated Film.



Atmospheric Schillerplatz square

Legend has it that Stuttgart's roots – the 'Stutengarten' – lie here. The square is at its most beautiful on market days, when Germany's first statue of the poet Schiller looks down on the hustle and bustle below. You can spot the two towers of the collegiate church behind the gables of the Old Granary. The duke's book-keepers once sat in the Old Chancellery opposite, but now you can enjoy a coffee here and the views of the Old Palace.

Brezelkörble huts

If the little ones are whining in their buggies, exhausted parents on Königstrasse should head to a Brezelkörble hut for a pit stop. It was in New York that innovative baker Ursula Zotz-Füess got the idea to sell her wares on the street. She started selling her pretzels from a pram with a parasol back in 1969. The Brezelkörble, literally 'pretzel baskets', were a big hit, and two years later the cute little huts were built.



→ Königstrasse



Team Crêpes

This hut by the entrance to Arnulf-Klett-Passage has been selling crêpes since 1980. Locals queue here as they decide between sweet or savoury pancakes, but the hut is also a popular place to meet friends before going for a walk in the city centre. There are two more places where the locals like to meet up: at the entrance to Wittwer book store and in front of the ornate ironwork of the music pavilion on Schlossplatz square.

→ Königstrasse 2

At your convenience

This pavilion has assumed many guises over the years, starting life as a public toilet in 1926. When the Wittwer book store opened a kiosk here, its slogan was 'books upstairs, toilets below'. The Palast der Republik pub that now calls the pavilion home is hugely popular. On a summer's evening, crowds flock here to drink, chat and sit together late into the night.

→ Friedrichstrasse 27

A palace
in a pavilion.
Pretzels
from a hut.

Where can you
see all that?

Here, of course!



Classic
Königstrasse!
Sheer
Schlossplatz!

Happy readers

'Der Wittwer' is a Stuttgart institution that has been drawing in passers-by for a quick read since 1967. The store's five floors offer bookworms as many opportunities to browse and buy as Königstrasse does.

→ Königstrasse 30



Königsbau

The neoclassical pillars of the elegant Königsbau building are a sight to behold. Very 19th century.



Marquardt Bau

Behind the building's late 19th century facade, the comedy theatre and urban cinema ensure there's always a good vibe here.



Stuttgart Art Museum

"Just call me cube", the Art Museum seems to whisper, striking a pose as the glass embodiment of the 21st century.



Queen Olga Building

Rebuilt after World War II, this building incorporates design elements of the Stuttgart school of architecture.



The grand exteriors on Schlossplatz square line up like pearls on a string. A spectacle best enjoyed at the foot of the Jubilee Column.

Book store

On the corner stands the magnificent Wittwer-Thalia bookstore, a monument to 20th century concrete brutalism.



Do a complete turn to experience seven centuries of local history.

House of Art

Pure elegance. The House of Art mixes art nouveau and historicism. On its dome, a golden stag roars its love of Stuttgart skywards.



Old Castle and Old Chancellery

Two grand edifices that exude the spirit of the Renaissance, even if the Old Castle has retained a medieval heart.



New Palace

Baroque and roll at the New Palace! War, fire, changes in architect and near-demolition have given it a rather eclectic style.



Picture perfect!

The State Opera is a bit of a drama queen, while the New Palace a bit of a Sun King. This is where the city centre turns supermodel.



Reflections on Eckensee lake



The Pustebume fountain on Königstrasse



Deep in thought: the Denkpartner statue on Börsenplatz square



Selfie-tastic Schlossplatz



The grand colonnades of the Königsbau building



It's hip to be square: the state parliament in Schlossgarten park



Let there be light: the view from the fourth floor of the Art Museum

Stores galore

Shopping in Stuttgart also means Königstrasse. And at its heart, the Königsbau building houses a modern shopping paradise. The flower market and flea market on Schillerplatz and Karlsplatz are also bustling.



Flower market, Schillerplatz
→ Tue and Thu 7am–1pm
Sat 7am–1.30pm

Flea market, Karlsplatz
→ Sat 8am–4pm



Browse and buy, dive in and escape

A veritable sea of blooms washes over Schillerplatz three times a week. Follow your nose across the flower market from the Old Castle to the Prinzenbau building. On Saturdays, you can find a bargain at the flea market on nearby Karlsplatz.



Shopping in the Königsbau – by royal appointment

Behind the colonnades facing Schlossplatz lies a shopper's paradise. Built in the 19th century as a shopping arcade and concert hall, the Königsbau received a modern extension in 2005. The glass roof at the back now covers the Königsbau Passagen, home to a variety of shops and former suppliers to the royal court, including the Berthold & Schwerdtner music shop and Lederwaren Acker for leather goods.

Last-minute gift ideas on Königstrasse

Postcards from Roller Buch & Presse

This quirky corner shop in Königsbau sells international newspapers, souvenirs, books, a selection of postcards and second-hand treasures.

→ Königsbau, Königstrasse 28

Tourist information office

If time's tight and your train's leaving soon, head to the tourist information office opposite the central station to stock up on Swabian souvenirs. How about some wine from the Rems valley, Ritter Sport chocolate from Waldenbuch or a VfB Stuttgart scarf? Or maybe tickets to a musical for your next visit to the city?

→ Königstrasse 1A

Books and more at Pippi & Annika

Welcome to kids' paradise! Pippi & Annika offers a broad selection of children's books, clothing and toys. A shop filled with fun and laughter.

→ Königsbau, Königstrasse 28

Spätzle press at Tritschler LifeStyle

Tritschler has been selling household goods since 1723. In addition to the main store on Marktplatz, the shop on Königstrasse sells all kinds of imaginative gifts.

→ Königstrasse 44

Cultural mile

A hub of experimentation
StadtPalais – Museum for Stuttgart

Step into another world at the science centre for the urban environment. The 'Museum for Stuttgart' blends the past and the future into exciting events.

A temple to reading
Württemberg State Library

The state library's new award-winning building boasts a folded roof and wonderful views, and you can spend hours exploring its light-flooded interior.

Insider tip
A musical high in Stuttgart

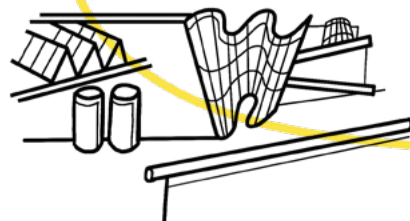
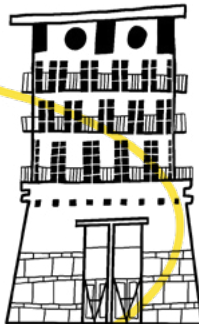
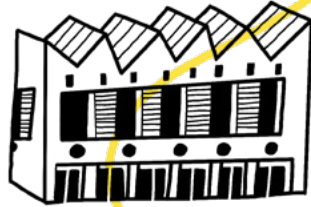
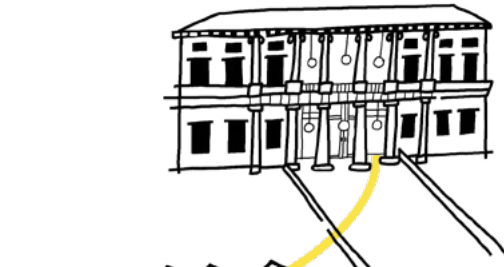
Take the lift to the 11th floor, then climb a couple of stairs and you're there! The tower of Stuttgart's State University of Music and the Performing Arts is 50 metres high. Its roof terrace has glazed sections that allow you to look down on the city as snippets of music fill the air.

Back to the future
House of History, Baden-Württemberg

Baden-Württemberg's House of History uses a 'theme park', a walk-on map and oversized suitcases to explore the history of, and stories from, south-west Germany from 1790 to the present day.

A cultural kaleidoscope
Stuttgart State Gallery

Treasures from the Middle Ages to the present, including by Picasso, make the State Gallery a real must-see. Its architecture is no less eye-catching, with a cascade of terraces and staircases offering a real sense of dynamism.



Does Stuttgart do culture? Of course it does! Dance and theatre, art and music, history and storytelling. The cultural mile offers it all, including inspiration.

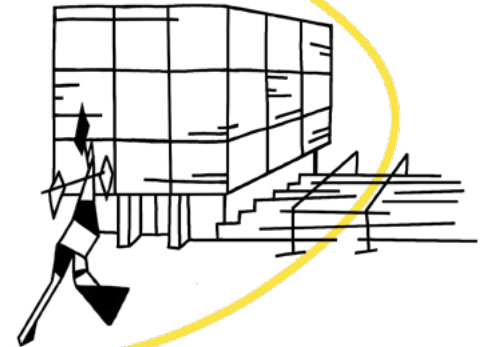
Treasure hunt
Württemberg State Museum

Over the centuries, the Old Castle has been a medieval moated castle and a royal residence. Today, it is home to the Württemberg State Museum, which spans many eras from its Renaissance arches in the courtyard to the modern lounge in the former knights' hall.



Perfection squared
Stuttgart Art Museum

There's so much to see in the museum in addition to the contemporary art and the amazing Otto Dix collection. This cuboid building also offers glorious views of Schlossplatz. If you're not in love with Stuttgart already, the wall-to-wall windows of the CUBE restaurant will leave you completely smitten.



Jump for joy at Eckensee lake
Stuttgart State Theatres

Stuttgart State Opera, the world's largest triple-genre theatre, has been voted Opera House of the Year six times. Elsewhere, a focus on an international programme and dialogue are key features of the Stuttgart Playhouse. And the Stuttgart Ballet found global success under director John Cranko.



In the right place



Lunch at the museum
On Wednesdays between
12.30pm and 1pm,

you can enjoy a lunchtime treat at the Art Museum. A 30 minute guided tour provides a small slice of art, and you can stay for lunch afterwards.

→ Kleiner Schlossplatz 1



Music to your ears
Every Tuesday and Thursday
at 8.45am,

the sound of four trumpeters rises above the city centre. Started in 1618, this more than 400 year-old custom sees the musicians climb the west tower of the collegiate church twice a week, high above the hubbub of the weekly market below.

→ Stiftstrasse 12

Make a date with the city.

at the right time.

Seeing double in the Old Granary
On Fridays between noon and
12.30pm,

the Old Granary hosts the "Musikpause", during which students from the University of Music play on a Pleyel double piano, one of only six in the world.

→ Schillerplatz 1





Calwer
Strasse

and
Passage

The must-sees

A historical row of houses, a glamorous centrepiece and 11,000 plants. Experience the charm and hospitality of Calwer Strasse and Calwer Passage in the city centre.



Side by side

From Biedermeier and late baroque to neo-Renaissance and art nouveau, nowhere else in the city centre will you find so many houses from different periods sitting side by side as in Calwer Strasse.

Green goddess

Welcome to the jungle! The walls of the new Calwer Passage building on Rotebühlplatz square are covered in evergreen perennials, winter jasmine and other plants, while a miniature mixed forest on the roof reaches for the sky. This pioneering project benefits the urban climate and has garnered international attention.



Homage to Milan

Plants on the outside, shops on the inside: this prime example of urban greening on Rotebühlplatz hides an elegant, heritage-listed centrepiece. When it opened in 1979, Calwer Passage was considered a homage to the Galleria Vittorio Emanuele II in Milan thanks to its glass roof, marble floor and gold detailing. This ambience is no less tangible in the 21st century. It had a facelift in 2022, and now people once again flock here for the independent shops and creative eateries.

An instant hit!

Udo is irreplaceable when it comes to a snack. And it's hard to imagine the city centre without Feinkost Böhm.



Long live the king of snacks!

Udo-Snack has been serving currywurst sausages and burgers to hungry patrons for over 60 years. Udo Höroldt opened his business in Bolzstrasse in 1962, and just two years later Udo-Snack – complete with concert posters and local ambience – opened in Calwer Strasse.

→ Calwer Strasse 23

Gourmet paradise since 1889

Feinkost Böhm has foodies purring with delight at its range of fine wines, sushi, seafood, cheeses, cakes and pastries. Böhm has remained true to its motto 'The best of the best' since 1889. This gourmet paradise in the Kronprinzenbau building also has a branch in Calwer Passage.

→ Kronprinzstrasse 6
Rotebühlplatz 20



Cheers!

Wine o'clock on the terrace, a toast in the champagne bar. Calwer Strasse will set all your senses alight.

An evening out in wonderful surroundings

Cafés, restaurants, taverns and champagne bars are lined up along the historical buildings of Calwer Strasse. This is the place where people come to meet. On summer evenings, the pedestrian zone becomes one great party, a heady after-work cocktail of laughter, clinking glasses and the aroma of food.



The joy of sekt

Kessler is the region's traditional sekt sparkling wine. Founded in 1826, Germany's oldest sekt producer from neighbouring Esslingen has opened a well-stocked shop and a bar in Stuttgart.

→ Calwer Strasse 58



A visit to Europaviertel

Swabians are known for their hard work and housebuilding, and the Europaviertel next to the developing new train station is a prime example. On Mailänder Platz, the world of shopping in the Milaneo mall meets the realm of knowledge at the stunning municipal library.



Living the high life

Stuttgart's newest city centre district has risen from what was once the central goods and marshalling yard next to the main train station. Modern apartment buildings, banks, hotels and a shopping mall can be found all over Europaviertel, and the trend is upwards. Buildings such as the LBBW City-Tower and Cloud N°7 are leading the way. Here, the Wolfram rooftop bar on the sixth floor of Hotel Jaz in the City offers views of the municipal library, the sunset and the hills surrounding Stuttgart.

The municipal library on Mailänder Platz



Knowledge and beauty in a box

Time magazine named Stuttgart's municipal library one of the 20 most beautiful in the world. This cuboid wonder was designed by Korean architect Eun Young Yi.

Welcome book lovers!

The bright yet welcoming interior offers 3,000 cubic metres of space, and the four levels of the gallery gradually open out to form an inverted pyramid. Across a total of nine floors, the library houses half a million books, magazines and other media – an incredible number!

A roof with a view

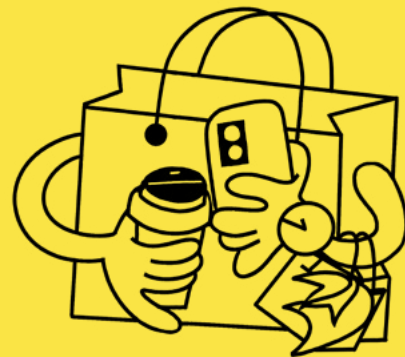
Panoramic views of the city centre and the Europaviertel quarter await on the roof terrace. As night falls, the blue illuminations transform the building into a monumental light sculpture.



We simply love Stuttgart, and we hope you do too. Share your favourite quarter with us using the hashtag #lieblingsviertelstuttgart and stay in touch!

-  StuttgartTourismus
-  stuttgarttourismus
-  stuttgarttourismus
-  stuttgarttourismus
-  enjoystuttgart

The show's not over. This is just the beginning!



You can find Stuttgart's favourite quarters and even more tips and stories at [lieblingsviertel-stuttgart.de](https://www.lieblingsviertel-stuttgart.de)



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